

Role: Junior Global Behavioural Intelligence Analyst

About The Behavioural Architects (TBA) and the role

We provide fresh approaches to today's marketing and insight challenges; blending Behavioural Science inspired techniques with qualitative and quantitative methods. We work with many of the world's leading brands, governments and NGOs.

The role: This is a **unique opportunity** which will allow you to immerse in the knowledge and application of behavioural science within our Core Intelligence Team before transitioning into our UK Research and Consultancy team.

Year 1: Your first year in the business will be spent within our Core Intelligence Team. This is a dedicated team within our business who work to bridge the gap between academia and the private and public sector. This helps drive the application of the latest and most robust findings in behavioural science to market research, marketing and behavioural change interventions. As part of this team, you will provide internal support to each of our four consultancy teams, based in the UK, US, Australia and China. You can read some of the articles and behavioural science toolkits the Core Intelligence Team have published [here](#).

Year 2 onwards: After your first year you will transition to the UK Research and Consultancy Team where you will apply Behavioural Science directly to commercial client challenges spanning a range of sectors. As part of this team, you will be trained in qualitative and/or quantitative research skills and take on a client facing role.

Role responsibilities for Core Intelligence Team (year 1)

- Support project work across our global offices
- Research, and develop content for articles and public talks on the latest developments in behavioural science
- Attend and disseminate key insights from local seminars, webinars and conferences on behavioural science
- Support internal training and behavioural science discussion sessions
- Monitor and keep up to speed with the latest developments in the field of behavioural science
- Help foster the behavioural science culture across TBA's global offices

Role responsibilities for Research & Consultancy Team (year 2 and onwards)

- Immersion in Behavioural Science and its application to research and consultancy
- Assisting in preparing for and conducting workshops
- Set up, project management and executions of all types of research projects
 - Moderation of focus groups, interviews and online platforms
 - Analysis of qualitative and quantitative data
 - Presentation and report writing
 - Presentation of findings to clients

Candidate competencies

- Strong understanding of the behavioural science literature
- Flair for writing - attention to detail and accuracy
- Strong analytical skills - the ability to process and critique information (academic papers and talks)
- Ability to develop, use and maintain systems, procedures and schedules
- Strong teamwork and communication skills and ability to remain objective

Benefits and company perks

- Competitive salary
- Flexible work structure, encouraging a mix of office-based work and working from home
- Monthly health and well-being benefit
- 28 days of annual leave

How to apply: Send us your CV along with a short cover letter to jobs@thebearchitects.com